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The screenshot shows the AppsFlyer dashboard for user 'yarin.chatuka@appsflyer.com'. The top navigation bar includes 'Ask AI', 'Integrations', 'CRM', 'My Apps', 'English', 'Help', and the user's name. A sidebar on the left contains navigation icons. The main content area is divided into several sections:

- Account:** Account management, Security center, User management, EU-GDPR log, User Settings (Change password), Notifications, and Logout.
- Recently used apps:** A grid of six app cards, each showing an app icon, name, and status (e.g., 'Pending'). The apps are: com.jackson5, com.hello\_world.test-channelname, com.jackson.app, com.jackson3.app, com.jackson10, and com.jackson4.
- Latest news and updates:** A section with four news cards. The first card is titled 'Gross vs. net Revenue: the make-or-break factor' (Mar 9, 2025). The second is 'Playrix fights rewarded fraud, cuts costs & optimizes UA' (Feb 25, 2025). The third is 'How do app marketing leaders see 2025?' (Feb 20, 2025). The fourth is 'Boost your app SKAdNetwork' (Feb 5, 2025).
- AppsFlyer learning:** A video player showing a presentation slide titled 'LTV vs. Activity' with a presenter.



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Notification preferences

General notifications Email-Only Notifications

General notifications  
Customize your notifications to stay updated on account updates, billing, data insights, and critical actions

Category	AppsFlyer	Email
Account and plan Management Stay informed about updates and actions related to your account	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Billing or Transactional Issues Be aware of urgent issues affecting your transactions or billing	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Privacy and Compliance Get alerts for privacy-related updates and required actions.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Insights and Configuration Don't miss out on critical campaign data and new insights.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Collaborative Features Stay updated on shared resources and collaboration opportunities.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

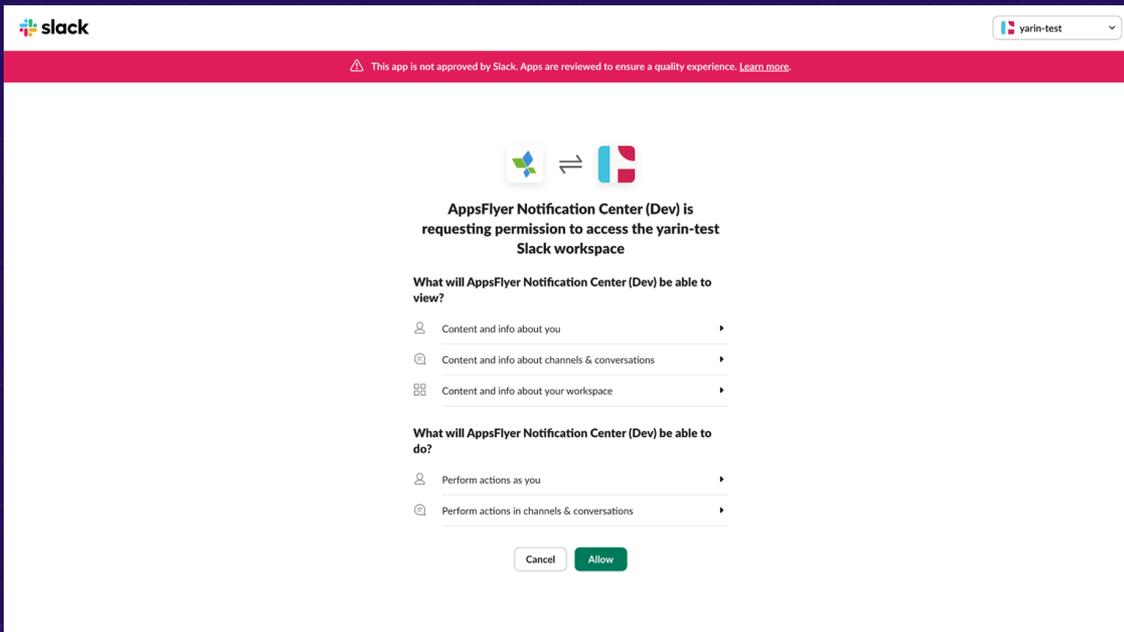
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The screenshot shows the 'Notification preferences' page in the Appsflyer dashboard. The page is divided into 'General notifications' and 'Email-Only Notifications'. Under 'General notifications', there are sections for 'Account and plan Management', 'Billing or Transactional Issues', 'Privacy and Compliance', 'Insights and Configuration', and 'Collaborative Features'. Each section has a checkbox to enable notifications. An 'Integrations' modal is open, showing options for 'AppsFyler' and 'Email' (both checked), and 'Slack notifications' (unchecked). A 'Connect' button is visible next to the Slack notification option. The top navigation bar includes links for 'Ask AI', 'Integrations', 'CRM', 'My Apps', 'English', 'Help', and a user profile for 'yarin.chatuka@appsflyer.com'.

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Notification preferences

General notifications | Email-Only Notifications

General notifications  
Customize your notifications to stay updated on account updates, billing, data insights, and critical actions

	Appsflyer	Email	Slack
Account and plan Management Stay informed about updates and actions related to your account	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Billing or Transactional Issues Be aware of urgent issues affecting your transactions or billing	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Privacy and Compliance Get alerts for privacy-related updates and required actions.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Insights and Configuration Don't miss out on critical campaign data and new insights.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Collaborative Features Stay updated on shared resources and collaboration opportunities.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Integrations

Note: App manager permission is required.

Slack notifications Connected [Disconnect](#)

Get notified in Slack about activity in Appsflyer

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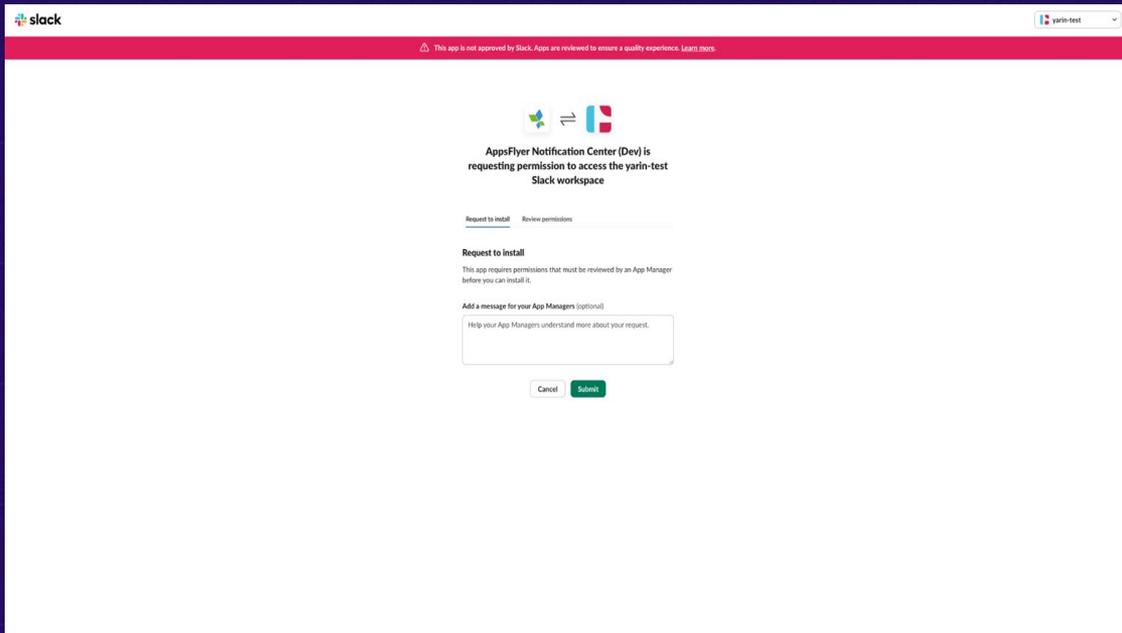
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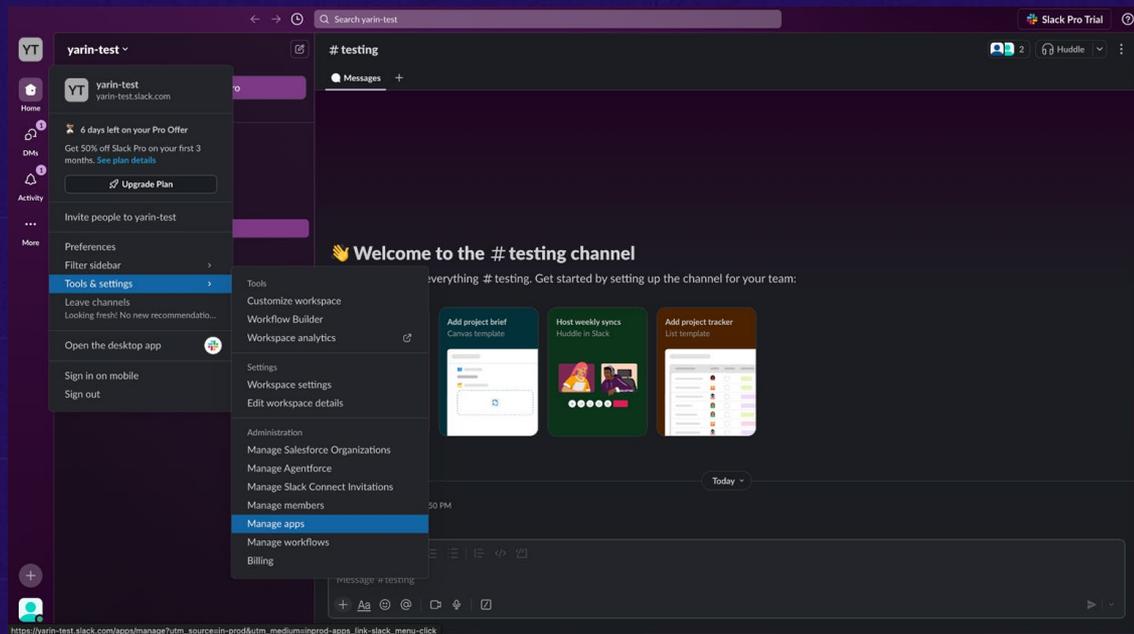


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### Manage

- Requests
- Resolutions
- Installed Apps
- Workflow steps & triggers
- Workflows
- Custom Integrations
- Deactivated Apps
- Connected Accounts
- Mixed Apps
- App Management Settings
- Activity Log

### Requests

You can manually review requests, or set up automation rules for new requests that come in. These rules run in the order listed on screen.

Needs review Automation rules Scope ratings

1 request Cancel all requests Filter

Name	Developer	Steps	Requested by	Previous resolution	Date requested
AppFlyer Notification Center (D...)	3rd Party	0	yarin chutaka	--	2025-03-18

https://yarn-test.slack.com/apps





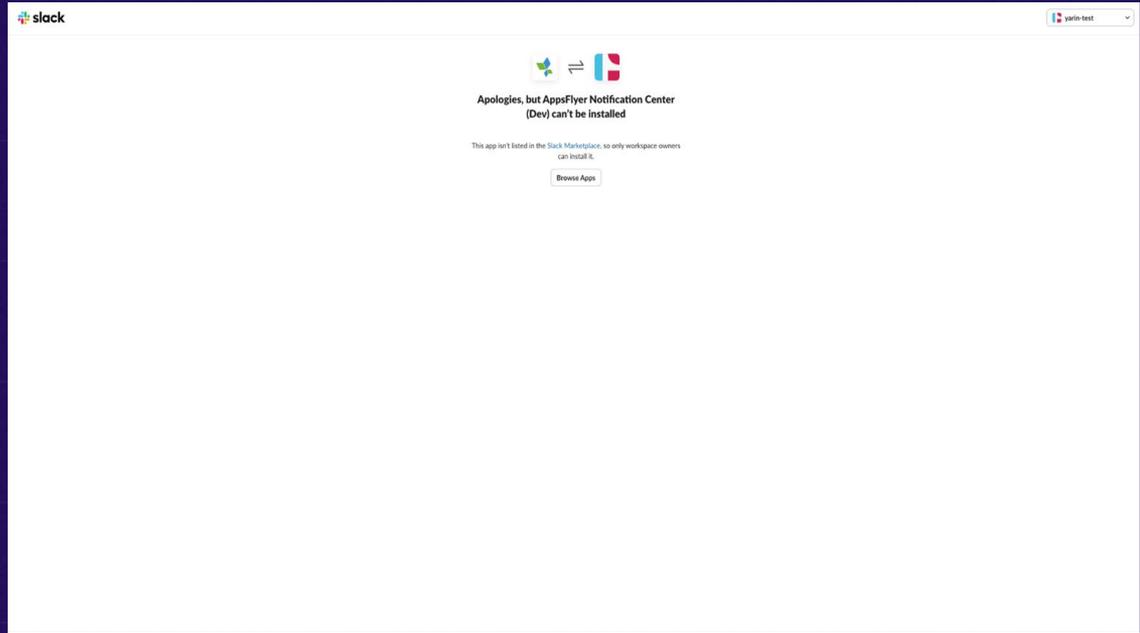




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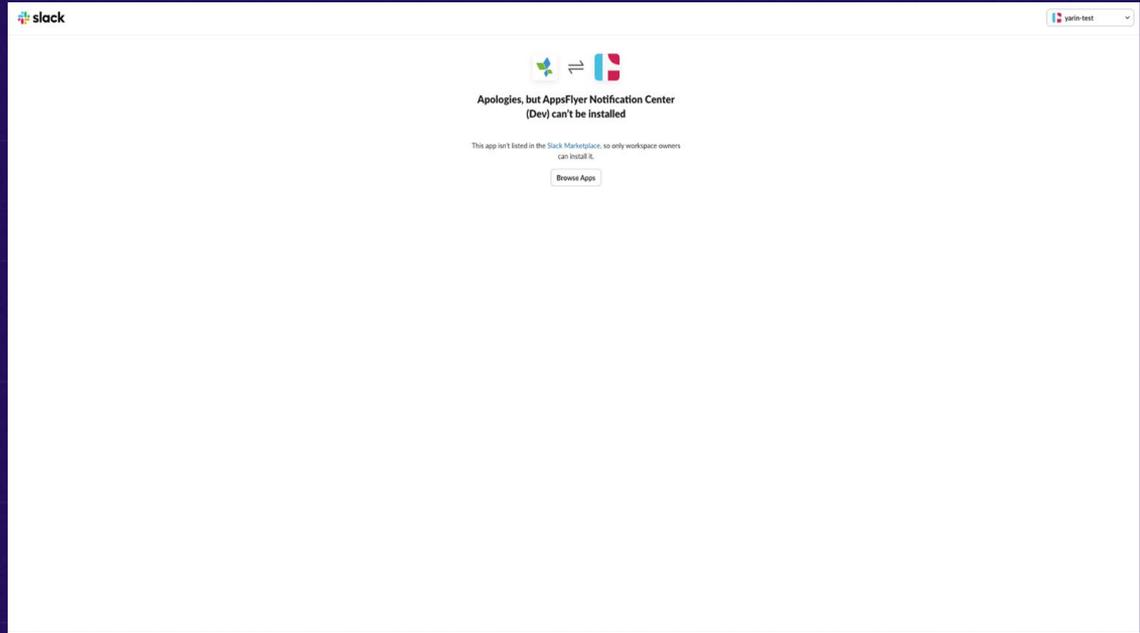
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Thank  
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The text "Thank you." is rendered in a large, dark blue, sans-serif font. The letters are stylized with various human icons and data graphics. The 'T' has a purple circle on its top right. The 'h' has a woman's face inside. The 'a' is plain. The 'n' has a blue square on its top right. The 'k' has a man's face inside, a white arrow pointing up, and a green bar chart to its left. The 'y' has a white arrow pointing up and a man's face inside. The 'o' has a woman's face inside. The 'u' has a woman's face inside.

[yourmail@appsflyer.com](mailto:yourmail@appsflyer.com)